						1501 PATENT
	<u>IN TI</u>	HE UNITED ST	ATES PATE	NT AND TRADEMARK	<u>OFFICE</u>	215
In re the application of:)	C A. A. I.I (4) 21.55		013
Chat	tani, Massayuki	TOF		Group Art Unit: 2155		
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\) Examiner: Barot, Bharat		
Application No: 09/846,115 (NOV 2.4 1006 E)) Atty. Docket No: SONYP009		
Filed: April 30, 2001))) Date: November 20, 2006		
CONTENT	RING NETWOR DATA BASED CHARACTER	UPON USER	TTED)	,		
				CERTIFICATE OF MAILIN		
		F <u>N</u>	hereby certify that first Class Mail to November 20, 2006 signed:	this correspondence is being depose: Commissioner for Patents, P. O. (5.) Kayylarlow	ited with the Box 1490, A	United States Postal Service a lexandria, VA 22313-1450 or
Mail Stop: A Commissione P.O. Box 145 Alexandria, V	er for Patents					
Sir:						
Transn	nitted herewith is	an Amendment	t in the above	-identified application.		
	ee has been calc			••		
TOTAL I	Remaining After <u>Amendment</u>	Highest Previously <u>Paid For</u>	Present <u>Extra</u>	SMALL ENTITY RATE FEE	OR	LARGE ENTITY RATE FEE
TOTAL CLAIMS INDEP	35	36	00	X25 = \$	OR	X50 = \$
CLAIMS		07	00	X100 = \$	OR	X200 = \$
[] Multiple Dependent Claim Present and Fee Not Previously Paid				\$180		\$360
4114 1 00 1 10	virioviously i ula	•	TOTAL	\$		\$
	Applicant(s) hereby petition for a month(s) extension of time to respond to the					
\boxtimes	Applicant(s) that such an and authoriz	extension is request the Commissi	uired, Applic oner to charg	Extension of Time is require ant(s) hereby petition that see the required fees for an E	such an ex	xtension be granted
		oosit Account N our Check No	U. 3U-U8U3.	in the amount of \$	to co	ver the additional

If the required fees are missing or any additional fees are required to facilitate filing the enclosed response, please charge such fees or credit any overpayment to Deposit Account No. 50-0805 (Order

Respectfully submitted, MARTINE RENILLA & GENCARELLA, LLP

Albert S. Penilla, Esq. Registration No. 39,487

710 Lakeway Drive, Suite 200 Sunnyvale, CA 94085 Telephone: (408) 774-6903 Facsimile: (408) 749-6901

claim fee and/or extension of time fees.

No. SONYP009). A copy of this sheet is enclosed.

Customer Number 25920

 \boxtimes

NOV 2 4 2006 W

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:)
••) Group Art Unit: 2155
Chatani, Massayuki)
) Examiner: Bharat Barot
Application No: 09/846,115)
) Atty. Docket No: SONYP009
)
Filed: April 30, 2001)
) Date: November 20, 2006
For: ALTERING NETWORK TRANSMITTED)
CONTENT DATA BASED UPON USER)
SPECIFIED CHARACTERISTICS)
)

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313-1450 on November 20, 2006.

Signed:

Kay Harlow

RESPONSE

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450

Dear Sir:

This paper is in response to the Office Action mailed on August 22, 2006. A response is due November 22, 2006. Please enter this response.

The claims are found in the listing of claims, which begin on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.